

# StKilda City Junior Football Club

Season 2020 Yearbook



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**Equal**  
opportunities  
**for everyone**



# President's Report 2020

## Dear St Kilda City JFC Members,

The 2020 year has been a challenge for everyone in the community. Whilst there have been many more significant issues, the cancellation of the SMJFL season was a big disappointment. Our kids love playing footy and we as parent's love getting out on a Sunday and cheering them on, unfortunately this couldn't happen this year.

Prior to COVID 19, there was some pre-season training and there was a small window in June when training and practice matches returned for a brief period. We collectively hoped that this start would lead to a season, however it was not to be, and we all missed a great part of our community. With the easing of restrictions, in November the SMJFL have commenced an AFL 10's 4-week competition, available to teams that want to have some fun at the end of the year playing a modified version of the game. Our girls and boys have embraced the opportunity and it's fantastic to see many of them running around again.

Despite the season not officially commencing, there was a huge amount of work done by the committee and all the volunteers around the club, preparing the teams in case the season started. We had 23 teams registered with over 500 girls and boys signed up and ready to play for 'City'. This is a record number and our fantastic club continues to grow and prosper.

In addition to the work done to organise the teams and all the associated volunteers, this year has seen a significant amount of work done to secure funding and commence planning on infrastructure. With direct funding support from the Federal Government and Local Government (City of Port Phillip), as well as fantastic fundraising from our kids and parents, we now have enough funding for new lights, a new score board and surface upgrade, all at Wattie Watson. In addition to the new lights at the Peanut Farm that were installed last year, this presents as a significant improvement to our playing and training facilities that will set the club up for many years to come.

A big highlight of this year was, despite the challenges, how our sponsors stuck with us. Our major sponsor, McGrath Real Estate, didn't hesitate to re-commit their support. They are such a wonderful part of our community and constantly give back, we are very grateful for their support. I'd also like to thank our other supporters; Fiammetta, Complete Dental Care and Lamaro's who like McGrath didn't hesitate to re-commit their support. If you have the chance, please support our sponsors, their details are on our website and in difficult times supporting each other is as important as ever.

The COVID 19 pandemic has thrown up many challenges and I'd like to acknowledge the hard work done by all volunteers and the committee in getting us compliant and ready to play. Unfortunately, this didn't happen, but a huge amount of work went in to ensure we were ready if the go ahead to play was given. The fact that we were able to put these systems in place is a testament to structures we have in place and the many volunteers who are willing to put up their hand when needed.

The strong financial management of the club over a number of years has meant that we have been able to successfully navigate our way through the financial pressures of COVID 19. A huge thanks to all our members who still supported the club with a level of registrations that enabled us to have a small surplus, which will be invested into the lighting, scoreboard and surface upgrades. The generosity and support of members during such tough times was incredible and demonstrates what a wonderful community club we are all part of. This support was extremely appreciated by the committee and enables us to be a sustainable and strong club into the future.

Work has already commenced on the 2021 season. Like everyone we are unsure of how it will look, but we will be ready for footy to re-commence and are passionate about giving our kids the opportunity to again do what they love. As always registrations will be open early in 2021 and we encourage everyone to jump on board again.

# President's Report 2020 (Cont.)



## Our girls and boys have embraced the opportunity

Jamie Howden

Last year we launched the St Kilda City JFC Three Year Strategic Plan. The 5 key objectives are:

1. Attract & maintain a sustainable membership base.
2. Ensure strong participation & suitable pathways for developing potential.
3. Deliver sound governance that ensures health & safety, compliance & financial sustainability.
4. Develop Club's infrastructure to enable our strategic goals.
5. Maintain a strong connection with our membership & community.

As a committee, we monitor our progress against these objectives and we believe that in 2020 with the largest registration numbers ever, sustainability through the COVID 19 pandemic, funding gained and approval for infrastructure works, and the ongoing connection to our fantastic community, we are meeting these objectives. The committee will continue to monitor our progress against the strategy and update members on an annual basis.

Finally, I would like to thank the St Kilda City JFC Committee for their tireless work. They are all passionate about junior footy and our great club and consistently strive to give our kids the best footy experience possible. We now have 13 members of the committee who are all parents of the club and love giving back. Each member has a distinct role managing a key aspect of club operations and as a collective ensure fantastic management across the whole club.

On a personal note, after 7 years on the committee, at this year's AGM I stepped down. It has been an absolute pleasure and honour to, along with the committee, help manage our great club. I truly believe that with our mix of community spirit, diversity, promotion of fun and developing the footy skills of our kids, we are the best club in the SMJFL. People just love being part of St Kilda City! Damien Ross has been elected as the new President and along with on-going Vice President, Matt Dever, will provide fantastic leadership in 2021.

I look forward to seeing everyone back next year, getting down to cheer on our kids at Wattie or the Peanut Farm and hearing that familiar cry of 'Go City'.

**Jamie Howden**  
PRESIDENT | St Kilda City Junior Football Club

# Treasurer's Report 2020

## St Kilda City Junior Football Club Inc

### Treasurer's Report For The Year Ended 30 September 2020.

#### Executive Summary

The 2020 year was one that was extraordinary and was challenging in all aspects, the fiscal concerns that the committee had during this period were significant and believe we ended up in a great position due to effective planning and extraordinary support from our members. The committee sat many times throughout the season, with the largest meeting around the refund decisions that were proposed, unanimously decided upon and then finally transacted with the members throughout late September / early October.

**Rationale for refund;** Based on the forecast financials at the time of July, when the committee reviewed the refund process, the club had a forecasted ~\$66k surplus. It was proposed to offer members a refund which in aggregate would see the surplus reduce to zero. This would equate to a refund of \$0.44/dollar paid. If 100% of the refund was accepted by members, this would have resulted in an actual cash deficit position of ~\$20k, resulting in an overall cash position of \$85k. This result we felt was both acceptable to the club and the members. It would also mean that the committee ensured that the club financial policy of minimum cash levels remained at above the \$50k threshold cash balance at any time.

During the 2020 year the committee completed the infrastructure works / upgrade with lights & scoreboard which will be implemented and ready for the commencement of the 2021 season. This infrastructure cost saw the club invest ~\$60k investment into the actual scoreboard along with \$3k Grant success fee payable on the successful application of the grants monies, which was \$350k+ which is being used for lights and wiring for the scoreboard.

The 2020 year saw no football being played, however our sponsors' investment levels into the club have remained the same as they were for the prior year. This is a tremendous

result given no football was actually played and this investment is very much appreciated and an important aspect of the club's revenue.

Total revenue and membership associated income was down by 31%, with the major components being membership fees \$43k, sponsorship \$12k and fundraising \$16k. Other associated income variances of ~\$5k were also impacted by the non playing of this year.

Whilst there was little football being played for the year, a majority our costs come at the commencement of the year, before any football is played. The club incurred 47% of the FY20 budget overheads which was taken into account when considering the refund proposal. A majority of these costs were already paid / committed prior when considering the refund proposal.

The club has finished the 2020 year with a pleasing \$42k surplus and cash on hand \$142k. These are well in excess of our self imposed thresholds and positions us strongly for the upcoming year to be able to provide options for our loyal membership base to offer incentives and alternatives for the upcoming 2021 year.

This overall financial position is extremely favourable and positions the club strongly for the future. This is also down to self imposed policies that the club has undertaken and also the work that a lot of loyal supporters provide to the club.

We welcome all the support from our members over the year, which allows the club options for the upcoming 2021 season and season to come.



**Todd Perkinson**  
SECRETARY / TREASURER, ST KILDA CITY JUNIOR  
FOOTBALL CLUB

# Club Financial Statements 2020

## St Kilda City Junior Football Club Inc

### Profit & Loss Statement For The Year Ended 30th September 2020

	2019	2020
<b>Income</b>		
Canteen and bar takings	6,088	-
Fundraising (net)	16,623	-
Interest Received	168	122
Membership fees	128,490	118,405
Merchandise Sales	4,077	7,295
Grants	936	18,500
Other Income	1,214	-
AFL Player Development Grant	3,667	-
Sponsorships & Donations	25,800	25,800
<b>Total Income</b>	<b>187,063</b>	<b>170,122</b>

	2019	2020
<b>Expenses</b>		
Advertising	-	210
Admin Manager	17,489	7,260
Bank charges	302	47
Cleaning	3,305	2,790
Clubroom upgrade	7,798	-
Club Coaching fees	19,900	8,000
Club volunteer expenses	3,876	169
Council fees	1,546	-
Donations	500	-
Equipment rental	-	-
Game Day Management	4,250	-
Game Day Medic	11,358	-
General Football Supplies	17,753	26,733
General insurance	2,175	2,665
Grant success fees	-	2,888
Ground marking	2,383	-
Infrastructure Investment	-	59,939
Jumpers	24,297	9,244
League fees & insurance	22,490	445
League Videos	1,386	-
Medical & trainer expenses	10,329	1,848
Member welfare benefits	457	-
Merchandise - cost of goods sold	-	-
Office Supplies	371	1,070
Other Expenses	2,395	719
Plant and equipment expenditure	3,912	-
Promotions	-	200
Repairs & Maintenance	-	468
Social Functions	-	-
Subscriptions	-	600
Team Function & Supplies	10,579	895
Trophies and awards	5,015	1,742
Umpiring fees	22,662	-
Website expenses	2,258	688
<b>Total Expenses</b>	<b>198,784</b>	<b>128,257</b>
<b>Net Income</b>	<b>(11,721)</b>	<b>41,864</b>



# Club Financial Statements 2020

## St Kilda City Junior Football Club Inc


### Balance Sheet as at 30th September 2020

	Note	2019	2020
<b>Current Assets</b>			
Bank	1	105,259	141,743
Sundry Debtors	2	-	2,000
Inventory		13,155	13,155
<b>Total Current Assets</b>		<b>118,414</b>	<b>156,898</b>
<b>Total Assets</b>		<b>118,414</b>	<b>156,898</b>
Accounts Payable		-	824
Accruals	3	10,169	5,963
<b>Total Liabilities</b>		<b>10,169</b>	<b>6,788</b>
<b>Net Assets</b>		<b>108,246</b>	<b>150,111</b>
Equity			
Retained Earnings	4	108,246	150,111
<b>Total Equity</b>		<b>108,246</b>	<b>150,111</b>

## Notes to the Accounts

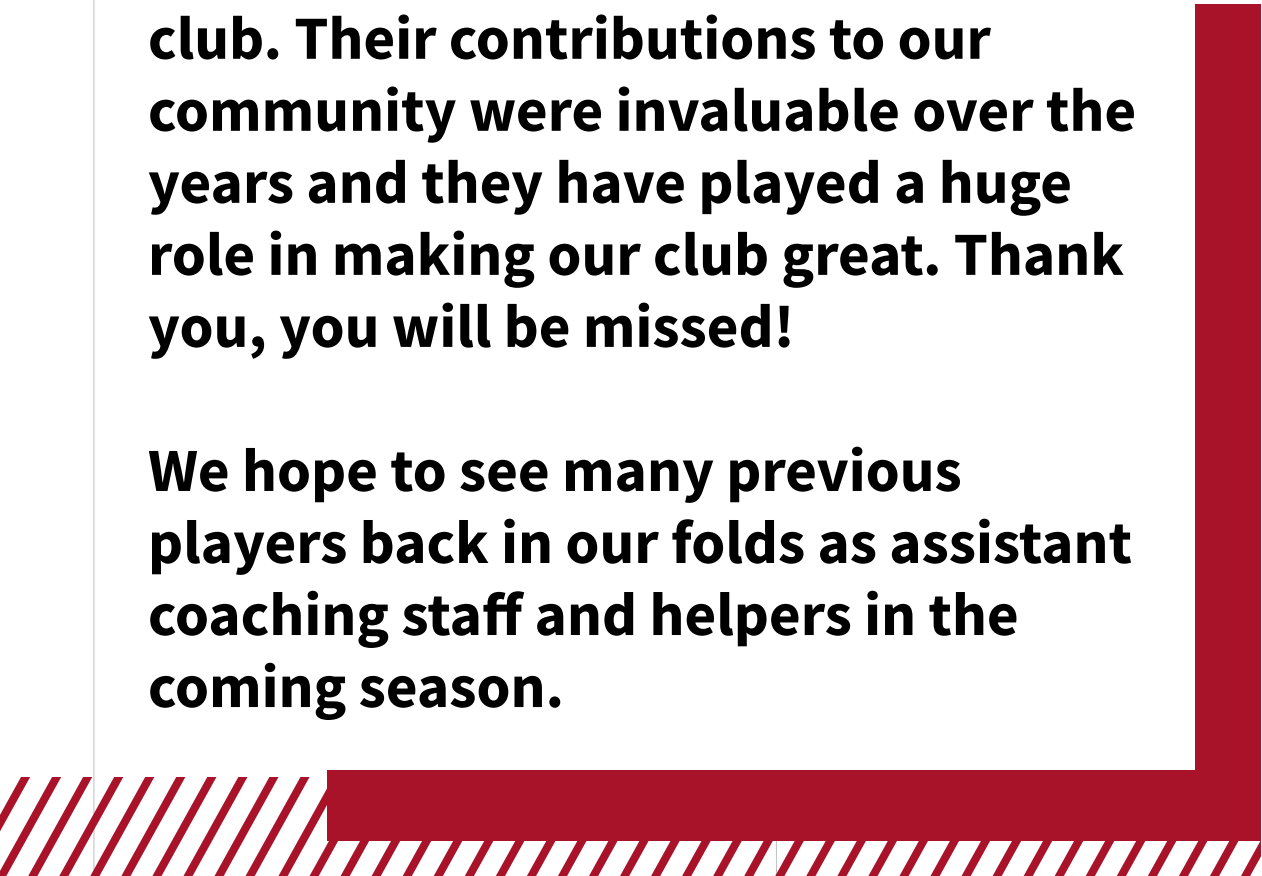
		2019	2020
<b>1. Bank</b>	Westpac - Canteen transaction account	1,000	721
	Westpac Cash Reserve	85,678	55,722
	Westpac community a/c	18,581	85,300
		<b>105,259</b>	<b>141,743</b>
<b>2. Sundry Debtors</b>	Lamaros Sponsorship	-	2,000
		-	2,000
<b>3. Accruals</b>	Outstanding invoices	2,868	-
	Volunteers Night	1,500	-
	SMJFL/other	5,801	-
	Scoreboard	-	5,963
		<b>10,169</b>	<b>5,963</b>
<b>4. Retained Earnings</b>	Opening Balance	119,967	108,246
	Profit / (loss) for the year	(11,721)	41,864
	Closing Balance	<b>108,246</b>	<b>150,111</b>

# *St Kilda City* **Outgoing Players**



**We wish outgoing STKCJFC players all the best in their respective careers and sporting pursuits and we hope they have enjoyed their time at the club. Their contributions to our community were invaluable over the years and they have played a huge role in making our club great. Thank you, you will be missed!**

**We hope to see many previous players back in our folds as assistant coaching staff and helpers in the coming season.**





# Outgoing U18 Girls Club Member Interviews

Some U18G Outgoing players were interviewed at the end of this season to get their thoughts on their time at the club.

From Alex Hose

**1. What age group did you first start playing at SKCJFC?**

I started footy in U16s when I was 14

**2. What are some of your favourite memories of playing at SKCJFC?**

One of my favourite was definitely in my second year at St Kilda when we won the premiership but I've also loved the opportunity to meet great people and of course the oranges at half time.

**3. What did you enjoy most about playing footy?**

I love the importance of the team working together and supporting each other as well as the fitness and endurance required for the game. 'Kicking the footy' is such a great way to socialise and meet new people and I've really enjoyed seeing more girls getting involved in this as well as having the ability to do it myself.

**4. What do you think makes City a great club to play at?**

The atmosphere, the passion of the players and the support and commitment from the club and parents.

**5. Given you were amongst the first girls to play at SKCJFC, what changes have you noticed in 'girls footy'?**

When I was younger I always watched footy but I never really thought I'd get the opportunity to play. The fact that now girls can not only play but also make a career out of footy is incredible. The rise in popularity of 'girls footy' and the introduction of the AFLW has given us people to look up to and brought so much improvement and confidence to the game.

**6. What advice do you have for young girls starting footy (as hopefully many will next year)?**

Enjoy the atmosphere and have fun! Don't stress about wonky kicks or anything, the skills will come with time. Support your teammates and make the most of the challenge.

**7. Are you playing footy next year and if so where.**

Yes! Hopefully at St Kilda City or uni.

My second year when we won the premiership at the club.



# Outgoing U18 Girls Club Member Interviews

From Kelly Whorlton

**1. What age group did you first start playing at SKCJFC?**

I was 13

**2. What are some of your favourite memories of playing at SKCJFC?**

Our wins and singing the team song, the support from parents and spectators and joining in on the older girls training - they were so supportive and energetic.

**3. What did you enjoy most about playing footy?**

I enjoyed watching it the sport grow - my younger sisters started playing, womens AFL became more popular in general and I loved seeing young girls kicking in the park. Also, my dad who had 3 daughters and loves his footy was pretty happy that he ended up being a coach for his kids still.

**4. What do you think makes City a great club to play at?**

The older girls were such great role models and there was a really supportive community so our games at peanut farm, particularly, felt really special .

**5. Given you were amongst the first girls to play at SKCJFC, what changes have you noticed in 'girls footy'?**

Heaps! When I started, I knew no girls who had even considered playing as it wasn't really an option. My youngest sister now considers Tayla Harris a role model and whilst I never had someone like that, I'm so glad that girls younger than me are more encouraged to play as they see a future for themselves in the game.

**6. What advice do you have for young girls starting footy (as hopefully many will next year)?**

Do it! Encourage friends to join, there are so many people ready to support you, and you'll make such great memories with your team as well as keeping fit and strong.

**7. Are you playing footy next year and if so where.**

Covid didn't let it be an option this year, but I'll definitely look into playing with my uni next year.



One of the first training sessions in 2014, we barely had enough players for a team, Kelly Whorlton is second from right.

## From Brier Mclean

**1. What age group did you first start playing at SKCJFC?**

I was 15.

**2. What are some of your favourite memories of playing at SKCJFC?**

When Laura Le Bursque kicked the winning goal in the 2018 grand finals.

**3. What did you enjoy most about playing footy?**

Making new friends and being a part of a team

**4. What do you think makes City a great club to play at?**

Everyone is inclusive and always make games and training fun

**5. Given you were amongst the first girls to play at SKCJFC, what changes have you noticed in 'girls footy'?**

Girls footy is becoming even more popular and it has been inspiring to see what the AFLW has grown into.

**6. What advice do you have for young girls starting footy (as hopefully many will next year)?**

Try to get as involved as possible in all the games and in training. Get your other friends to join the team and be open to making new friends with your teammates.

**7. Are you playing footy next year and if so where.**

I hope to join a uni team.



# St Kilda City U8 Team Photos

Although 2020 was a tough year we still had a few teams that managed to get their team photo's done, such as the U8 Boys teams featured below:



**ST KILDA CITY**  
Junior Football Club



**Under 8 (Black) 2020**

Back Row: Cooper Gow, Charlie Kett, Darby Ruegg, Henry Bakes, Freddie Obst, Freddie Prisk, Jack Stanley, Jasper Convey  
Front Row: Jesse Gurry, Jesse Wong, Liam McCaughan, Lucas Forbes, Jesse Jones, Oliver Ballard, Archie Jenkin, Paul Jones (Coach)



### Under 8 (Red) 2020

Back Row: Izzy Lewicki, Noah Collins, Toby Perry, Kai Cadusch, Miles Williamson, Julian Hunt, Ben Williamson (Coach)

Front Row: Zev Roitman, Freddie Siwka, Fred McIntyre, Duke Armstrong, Billie Ardlie, Arki Lorden, Indan Mogford

# St Kilda City AFL 10's squads

Unique to this season was the addition of a special AFL 10's Competition. We had many teams volunteer for this initiative and the following are the teams that supplied photos.



U10 Reds



U10 Blacks

# *St Kilda City* **AFL 10's squads**







**We look forward to seeing everyone back next year, getting down to cheer on our kids at Wattie or the Peanut Farm and hearing that familiar cry of ‘Go City’.**



**St Kilda City JFC**

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